# Our Strategy Special Feature

### As a Third Pillar, Life Sciences Business

#### Establishment of Business Unit and New Brand "JSR Life Sciences"

JSR has decided to develop the life sciences business as a third pillar. Therefore, JSR Life Sciences was established as a global business unit and given its own logo and brand identity in April 2016.

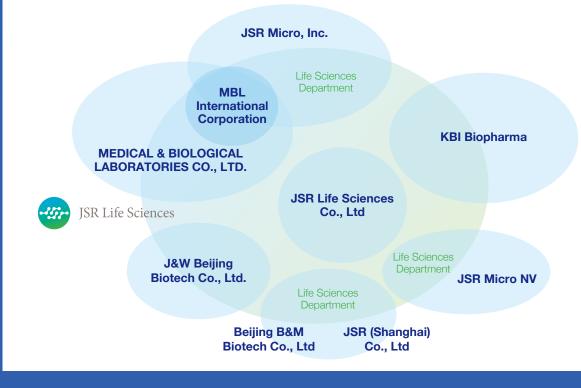


The new logo's selected colors were determined to be unique in the current marketplace, but the industry is clearly comfortable with blues and greens. JSR Life Sciences Bioprocess division has adopted the tagline of "Innovation from Lab Through Launch." The new brand and business unit encompass all global life sciences-focused businesses and departments.

#### Establishment of JSR-Keio University Medical and Chemical Innovation Center

Looking to the future and responding to the needs of clinical and medical research, we have agreed with Keio University to establish "JSR-Keio University Medical and Chemical Innovation Center" as a research base for manufacturers, academia, and medical researchers. The chemical materials researchers at JSR Group developing advanced materials and products can now work closely with Keio University School of Medicine, which is engaged in medical research ranging from foundational to clinical. The joint research projects plans to cover the following fields: precision medicine, stem cell biology and cell based medicine, and designed medical devices. The center will be constructed at Keio University in Tokyo, where Keio University Hospital resides. It is expected to begin operations from October 2017.

#### JSR Group companies that collaborate to comprise JSR Life Sciences



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#### **JSR Life Sciences Global Structure**

Together with JSR Group companies and strategic partners, JSR is engaging in diverse businesses ranging from seeds and functional materials to products meeting final needs in the medical field. We have established an organizational framework for the biopharmaceutical and diagnostic/research reagent drug businesses and have newly established the Life Sciences Division in JSR. We also appointed an American as the General Manager of JSR Life Sciences to oversee the business as a unified whole.

#### **Global Structure**

